SOUTHERN AFRICA DEVELOPMENT COMMUNITY GROUNDWATER MANAGEMENT
INSTITUTE (SADC-GMI)

WORLD BANK ASSISTED
Project ID: P127086
Issuance Date: 28/09/2017

REQUEST FOR EXPRESSIONS OF INTEREST

CONSULTING SERVICES – FIRM SELECTION

CONSULTANCY FOR DEVELOPMENT OF SADC-GMI AWARENESS, KNOWLEDGE AND
COMMUNICATION STRATEGY

Contract No. CS/2017/11

1. **Overview**

The Southern African Development Community Groundwater Management Institute (SADC-GMI) is a newly established regional centre of excellence on groundwater hosted by the University of the Free State in Bloemfontein, South Africa on behalf of and under the strategic guidance of the SADC Secretariat, Directorate of Infrastructure and Services – Water Division, in Gaborone, Botswana.

The vision of the SADC-GMI is to ensure the equitable and sustainable use and protection of groundwater, as well as being a centre of excellence in the areas of groundwater management and management of groundwater dependent ecosystems in the region. The role of the GMI will be to:

- Promote sustainable groundwater management and solutions to groundwater challenges in the SADC region through building capacity, providing training, advancing research, supporting infrastructure development, and enabling dialogue and exchange of groundwater information.

- Conduct and support SADC Member States in groundwater research, and serve as a focal interlocutor with national, regional and international groundwater initiatives.
To achieve these objectives, the project would consist of the following components:

**Component A:** Operationalising the *SADC Groundwater Management Institute* (GMI) as a regional centre of excellence hosted by the University of the Free State in South Africa on behalf of and under the strategic guidance of the SADC Water Division and the SADC Subcommittee on Hydrogeology (consisting of national representatives).

**Component B:** Enhancing institutional capacity of governments in SADC Member States and transboundary organisations.

**Component C:** Improving availability of and access to knowledge, scientific research and data on groundwater.

**Component D:** Promoting infrastructure solutions for sustainable groundwater management.

SADC GMI is established as a not-for-profit company under South African law. For the coming 13 months the SADC-GMI will act as the implementing agency of the Sustainable Groundwater Management in SADC Member States Project funded by the World Bank (through the support of the Global Environment Facility and the Cooperation in International Waters in Africa trust fund). During this period the SADC-GMI is expected to secure long term funding to become sustainable to public and private sector clients.

As a regional organization with responsibility to serve SADC Member States and facilitate international cooperation, SADC-GMI is required to develop a recognized presence through raising awareness, generating and transferring knowledge and communication effectively. It is in light of this requirement that SADC-GMI is required to recruit a service provider who will develop an Awareness, Knowledge Management and Communication strategy to ensure that SADC-GMI fulfils its mandate/obligation. This obligation falls under Component C of the Project “The Sustainable Groundwater Management in SADC Member States”.

The SADC-GMI, now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services from a social, environmental, engineering infrastructure and groundwater management perspective.

The shortlisting criteria are:

- Evidence showing that the firm is a legal entity (certificate of registration);
- Evidence showing the fields of specialty of the firm (consultant’s profile/brochures);
- General Experience of the Firm in Consulting Services relating to development of communication strategy, spanning at least 10 years prior to date;
- Experience of working in a similar geographical region (SADC region);
- Availability of Professional Key Staff with Suitable Qualifications in the field of the assignment;
f. Evidence of at least 3 similar projects previously successfully completed, particularly in the SADC region;
g. Evidence showing the technical and managerial capabilities of the firm in the field of assignment;
h. Brief description (not more than 2 pages) of the proposed Methodology of carrying out the scope of the work.


Consultants may associate with other firms in the form of a joint venture to enhance their eligibility.

A Consultant will be selected in accordance with the Consultant’s Qualification Selection (CQS) method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours i.e. **08:00 am - 4:00pm, Monday – Friday**

Expressions of interest must be delivered in a written form to the address below (in person, by mail or by e-mail) by **12:00 noon (Pretoria Time) on Tuesday, 17 October 2017**

**Attention:**

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SADC Groundwater Management Institute  
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**OR** electronically to  
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